



TIPS FOR DIGITAL TRANSFORMATION IN LEARNING

"so many people are investing in it, but nobody knows what it is"

1

START WITH WHY?

Digital Transformation provides the 'what' we are doing but it is down to the management and organisation's culture to provide your team with the burning platform of 'why' it is important.

2

MAKE THE MOST OF TECHNOLOGY.

Don't ban mobile phones from your training sessions. Not everyone learns at the same speed so encouraging mobile phones for pictures of slides, note taking and watching videos can increase the retained knowledge.

3

TRUST THE DATA

One of the most beneficial attributes of going digital is that we can get more data than we could ever dream of. Make the most of the data and adjust your methods to give your learners what they need.

4

DON'T BUY IN DIGITAL TRANSFORMATION

You have the capability to do it yourselves. Once technology is updated your culture can support the uptake if it is managed properly.

5

CHANGE THE CULTURE OF LEARNING

Employees cannot be forced to learn, just because their managers say so. They must be incentivised to learn as it will make them better at their jobs.

6

INSPIRE INNOVATION

The digital world is changing every day, experimenting in the way you normally operate could promote risk-taking and give your learners a new, innovative outlook.

7

LET YOUR LEARNERS OUT OF THE FORMAL LEARNING ENCLOSURE.

Technology such as virtual classrooms and online eLearning allows you to reduce the time your staff are in classrooms. L&D technology should be there at the point of need. Fosway research states 87% of drivers for implementing digital learning is increasing availability.

8

ENCOURAGE TEAMWORK

Something that plays a big part of Digital Transformation is the internet and social networking. Why restrict a project to your small UK team, get support from experts all over the world, often for free.

9

BENEFIT FROM THE WORKFORCE REVOLUTION

Due to an uptake with teamwork both internally and online your organisation be benefiting from social learning. This is much more rewarding for all levels of the organisation and provides fresh-skills which are developed on demand.

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WANT TO IMPROVE YOUR LEARNING CULTURE?

Visit <https://www.thelpi.org/consultant-search/> to find more on LPI's Digital Transformation consultancy.